

Public Justice Announces Appointment of Deputy Director and External Affairs Director

Washington, DC – Public Justice, a nonprofit legal organization that pursues high-impact lawsuits on behalf of consumers, workers, the environment and civil rights, has named Victoria Ni as the organization's Deputy Director and Steve Ralls as Director of External Affairs. These two newly created positions are part of an organizational effort to increase Public Justice's messaging and grassroots organizing work, and to build its organizational capacity to best address its growing litigation and legislative advocacy efforts.

Ni, who previously served as the organization's Managing Attorney and was a long-time staff attorney, will continue to assist the Executive Director in overseeing the day-to-day operations of the legal team and will also now manage Public Justice's finance, operations and administrative team. She is based in Public Justice's Oakland, California office, and since joining Public Justice in 2000, she has litigated in a broad array of areas, including cases involving workers', consumers' and victims' rights, the rights of the disabled, free speech issues and equal opportunity for women in athletics.

Ralls, who joined the organization in 2015 as Director of Communications, will now oversee a newly-created department encompassing Public Justice's communications, development and outreach and education efforts. He has spearheaded Public Justice's media and messaging work, significantly increasing its public profile and expanding its outreach to new audiences, and oversaw the organization's recent rebranding campaign. He previously served as Director of Communications for Servicemembers Legal Defense Network and Immigration Equality, where he focused on repeal of the military's "Don't Ask, Don't Tell" ban on lesbian, gay and bisexual service personnel and equal immigration rights for the LGBTQ community.

As part of the organization's newly-created department, Public Justice has also hired an Outreach Manager to focus on grassroots organizing and mobilization, who will also be part of the new External Affairs department.

"We're excited and fortunate that both Victoria and Steve are stepping into these critical new roles to help Public Justice maximize our impact and take on the important issues at the heart of our mission," said Paul Bland, the organization's Executive Director. "As so many of the rights and protections we value come under increasing attack, Public Justice has stepped up in significant new ways to preserve the progress we've already made and to press forward for meaningful change that positively impacts people's lives. These new positions will ensure we have the internal talent, systems and processes we need to do that, while also stepping up our outreach, organizing and messaging work in order to reach, mobilize and help as many people as possible."

Ni and Ralls began their new roles with Public Justice earlier this month. For more information on the organization's work, visit www.PublicJustice.net.

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Public Justice pursues high impact lawsuits to combat social and economic injustice, protect the Earth's sustainability, and challenge predatory corporate conduct and government abuses.