

July 2020



**FOOD PROJECT COMMUNICATIONS AND
ORGANIZING COORDINATOR
Washington, D.C.**

Public Justice, a non-profit legal advocacy organization that pursues high impact lawsuits to combat social and economic injustice, protect the Earth’s sustainability, and challenge predatory corporate conduct and government abuses, is seeking to hire a Food Project Communications and Organizing Coordinator who is strong writer, has a deep interest in organizing, and who is excited to employ communications skills to further our basebuilding and advocacy work in our Food Project. The Public Justice Food Project is the only legal project in the country focused solely on dismantling industrial animal agriculture—particularly, the structures that enable the consolidation of corporate power and extractive practices in our food system—and supporting a vision of animal agriculture that is sustainable, humane, and owned by independent farmers. We believe we cannot make change alone, and that we must align ourselves with allies across movement sectors and combine litigation with basebuilding and narrative shift to create meaningful and lasting change.

The position reports directly to our Food Project Outreach Manager, is based in our Washington D.C. office, and is open immediately.

More about the position:

The Food Project Communications and Organizing Coordinator will contribute to the Food Project’s communications and basebuilding goals through content creation, management of day-to-day communications needs related to press as well as digital platforms, collaboration with the communications and development departments and external coalition partners, and logistical support for communications and basebuilding projects. A skilled communicator who’s curious about the intersectionality of our work would excel in this position, as we intend for our content to tell stories that challenge the dominant narrative about food, farming, and the environment. We want to hear your ideas about how to engage different audiences, and how to expand people’s understanding of issues surrounding food, farming, work, climate, racial inequity, and more. Candidates should be interested in people and building relationships, as the work of the Food Project depends on our ability to create lasting, trusting relationships with grassroots organizations whose members are directly impacted by industrial animal agriculture.

Key responsibilities:

- Work closely with the Food Project Outreach Manager to support communications and basebuilding plans for the Food Project.
- Coordinate with the Development and Communications departments to further the goals of the Food Project.
- Help develop communications strategies that support the values and advocacy goals of the Food Project.
- Create written and graphic content for the promotion of the Food Project as well as its cases and campaigns, including blog posts, emails, and social media.
- Provide day-to-day management of the Food Project's social media.
- Support the press needs of the Food Project, including building press lists, drafting press releases, and pitching stories to journalists.
- Coordinate with external coalition partners for aligned campaigns or cross-promotion
- Provide logistical support for the Food Project's organizing plans, including scheduling meetings, managing meeting notes and synthesis, and vendor management.
- Assist in the development, maintenance, and recruitment of Food Project member networks, the Food Project Attorney Network and Food Project Allies.

Qualifications:

- Exceptional writing skills and a strong interest in writing.
- Organizational skills and ability to juggle multiple projects simultaneously.
- Experience working with web content management systems and social media platforms.
- Experience in writing for advocacy and social media
- Vision, creativity, enthusiasm, and excellent interpersonal skills
- At least two years of responsibility for nonprofit, campaign, or advocacy-related communications.
- Ability to ask questions and seek out advice, as well as take the initiative to move projects forward when possible.
- Team-oriented with the ability to work well independently and remotely when necessary.
- Sensitivity to the needs and concerns of and the ability to work with individuals and groups from diverse cultures, backgrounds and orientations.
- A strong desire to build a movement to achieve a more just food system.
- Contributes to the creation of a diverse, equitable, and inclusive work community that encourages collaboration.

This is a full-time, exempt position, with a salary range of \$44,000 to \$55,000, depending on experience. We provide two weeks of paid vacation, two weeks of sick leave, and two personal days each year, all federal holidays, employer-paid health, dental and vision insurance premiums, and a 401(k) plan.

Public Justice is an equal opportunity employer and values a diverse and progressive workplace. Women, people of color, LGBTQ applicants, people with disabilities and veterans are all strongly encouraged to apply.

To Apply: Interested candidates should submit a

- Cover letter that conveys why you are drawn to Public Justice's mission and what makes you a good fit for the Food Project and the position.
- Resume.
- Writing sample, which may include essay-style writing or web/social media content.
- Contact information for three references.

Your application should consist of two electronic files: (1) your cover letter, resume, and references in a single .pdf file; and (2) a writing sample in another .pdf file. The application deadline is **August 15, 2020**, at which point applications will be reviewed on a rolling basis until the position is filled. Please submit both files to asampat@publicjustice.net. For more information, please visit our website at www.publicjustice.net.