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## **JOB ANNOUNCEMENT**

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**March 2026**

**Social Media and Digital Content Associate**  
**Remote**  
**Full-Time**

### **Who We Are**

**Public Justice**, a nonprofit legal advocacy organization that takes on the biggest systemic threats to justice of our time – abusive corporate power and predatory practices, the assault on civil rights and liberties, and the destruction of the earth’s sustainability – is seeking to hire a **Social Media and Digital Content Associate**.

**Public Justice** connects high-impact litigation with strategic communications and the strength of our partnerships to fight these abusive and discriminatory systems and win social and economic justice. In particular, we ensure access to the civil justice system, protect students’ civil rights, fight to end modern-day debtors’ prisons, enforce the nation’s most important environmental laws, and much more.

### **Job Responsibilities**

The Social Media and Digital Content Associate plays a key role in expanding Public Justice’s digital outreach and audience engagement through content creation. This position reports to the Director of Digital Communications.

- **Social Media Execution:** In collaboration with the Director of Digital Communications, execute and create content for the organization’s social media accounts, including graphic design, scheduling, and tracking audience engagement.
- **Content Creation:** Produce a wide range of content, such as videos, graphics, and social media posts, to educate and engage the public.
- **Website Assistance:** Update and maintain the organization’s website, ensuring that content is current, accurate, and engaging. This includes adding new pages, optimizing existing content, and troubleshooting technical issues as they arise. Experience with the WordPress platform or no-code website builder tools is needed.



- **Analytics & Reporting:** Monitor and analyze key performance metrics to inform ongoing strategies and report on the effectiveness of digital initiatives. These metrics will regularly be reported out to stakeholders to assure our strategies are aligning with organizational goals.
- **Cross-team Collaboration:** Work with departments to amplify initiatives and ensure cohesive messaging.

### **Experience, Skills, & Qualifications**

- 2-4 years proven experience in executing specific content to align with digital media strategy goals, particularly in social media and/or digital fundraising.
- Strong understanding of measuring audience engagement and growth, with a track record of driving measurable results and reporting out.
- Experience with digital content creation tools (e.g., Canva, Adobe Creative Suite), analytics tools (Buffer/Hootsuite, Meta Business Suite, Google Analytics) and web content management systems (Notion, EveryAction).
- Experience with the WordPress platform and/or no-code website building tools.
- Strong writing abilities, with past experience in drafting emails to a target audience.
- Excellent organizational skills with the ability to manage multiple projects, priorities, and deadlines in a fast-paced environment; ability to use strong judgment in sorting priorities.
- Creative thinker with the ability to adapt to new trends and platforms.
- Excellent and proven teamwork abilities to work with various departments on many different types of projects.
- Some experience working in basic camera operation/recording videos and basic video editing preferred.
- Experience working with progressive advocacy organizations or campaigns preferred.
- Proven experience following brand guidelines.
- Bilingual (English/Spanish) not required but a plus.

### **Salary and Benefits**

Public Justice offers a mission-focused work environment, a teamwork and community-oriented work culture, and a competitive compensation package. We recognize and support healthy work-life balance policies, including operating on a four-day work week year-round. We also offer a generous benefits package, including flexible time off, two weeks of sick leave, all federal and some local holidays, end of the year office closure, employer-paid health, dental, and vision insurance premiums for employees and eligible dependents, and a 401(k) plan.

Public Justice operates as a remote organization, embracing flexibility and inclusivity that remote work offers. However, recognizing the value of in-person collaboration and the need for physical office space, Public Justice has an office in Washington, DC. In addition, because



Public Justice handles litigation, education, and advocacy nationally, the position may entail some travel.

Salary will be in the range of \$67,000 - \$72,000, depending on experience. We are open to feedback from the market and would welcome the ability to connect with potential candidates who may be outside of the compensation band as part of our commitment to equity in pay practices.

### **Applications**

Please send your cover letter, resume, writing/graphic sample, and contact information for three references to [pjjobs@publicjustice.net](mailto:pjjobs@publicjustice.net). The deadline for submission is April 30, 2026.

### **Public Justice EEO Statement**

Public Justice is an equal-opportunity employer and values a diverse workplace. We are committed to providing an environment of mutual respect where equitable employment opportunities are available to all applicants. We encourage applications from all qualified individuals without regard to race, color, religion, gender, sexual orientation, gender identity or gender expression, age, national origin, citizenship or immigration status, disability, veteran status, record of arrest or conviction, or any other characteristic protected by applicable law. People of color, lesbian, gay, bisexual, queer, transgender and gender-diverse people, women, people with abilities in multiple languages, immigrants, people living with disabilities, veterans, and formerly incarcerated individuals are strongly encouraged to apply. Public Justice is committed to providing reasonable accommodations to individuals with disabilities. If you require reasonable accommodations during any part of the hiring process, please email [hr@publicjustice.net](mailto:hr@publicjustice.net).

Studies have shown that members of marginalized groups tend to underestimate their qualifications and are less likely to apply for jobs unless they believe they meet every single one of the qualifications in a job description, despite the reality that applicants rarely ever meet 100% of the qualifications. We are committed to building a diverse and inclusive organization and are most interested in finding the best candidate for the role. That candidate may come from a background less traditional to our field of work, and that's okay! We strongly encourage you to apply, even if you don't believe you meet every one of the qualifications described.